

E-WEEK 2019

Corporate Sponsor Packet



When

February
17th-23rd
2019



Where

University of
Illinois Urbana-
Champaign

Dear Corporate Representative,

Every year we recognize engineering achievements in universities all across the country through National Engineers Week, a week-long celebration with the mission of “increasing understanding of, and interest in engineering.” Engineering Council of the University of Illinois Urbana-Champaign is proud to present Engineers Week 2019, to be held February 17th-23rd. The achievements, spirit, and community of over 10,000 engineering students across our entire campus will be fostered and expressed throughout our week-long activities. Events ranging from the famous Engineers Week Mile or the annual Tug of War contest to the serious and traditional Order of the Engineer Ceremony are just a few of the highlights of the week.

The Engineering Council is the premier student organization within the College of Engineering at the University of Illinois. Every year, our Council continues to develop, grow, and innovate with both the spread of our events and the interaction with the community on our campus. Engineers Week 2018 was a wildly successful event with many teams and hundreds of student participants in our competition. These organizations and students represented all majors in the College of Engineering. Another successful program was Cheap Lunch, where lunches from various restaurants in the community were offered at reduced prices for students and faculty. We also quickly depleted our supply of Engineers Week T-shirts before the week's end.

Following the excitement, passion, and expectations of Engineers Week 2018 and our previous years, the Council is striving to host the most ambitious and unforgettable Engineers Week 2019. Last year we saw the most student interaction in history with booths set up during Cheap Lunch and specific corporate sponsored events which allowed for direct student to representative networking. We intend to expand this even further this year to continue the trend of increased sponsor integration into Engineers Week. As you may imagine, having such high expectations and goals will require and benefit from your involvement and financial support. The corporate relationships with students has a long standing history of excellence and mutual benefit, and our partnership with you will help us both accomplish this.

Below, we describe a variety Engineers Week sponsorship opportunities that provide an experience for your company to interact and network amongst engineering students across our campus. We hope you consider this opportunity to help inspire the spirit of engineering here at the University of Illinois and continue to provide support in development of talented future engineers.

Sincerely,

Wyatt Newberry, Nicolas Rebers, and Zach Plumley

Engineers Week Corporate Co-Directors

Sponsorship Levels

- Bronze - \$500
 - Logo on E-Week website
 - 1 event sponsorship
 - 1 day cheap lunch sponsorship
- Silver - \$1000
 - Includes all Bronze benefits
 - Additional day of cheap lunch sponsorship (2 total)
 - Additional event sponsorship (2 total)
 - Information session, workshop, or case competition
 - Company logo on E-Week T-shirt
- Gold - \$1500
 - Includes all Silver benefits
 - Additional day of cheap lunch sponsorship (3 total)
 - Additional event sponsorship (3 total)
- Orange and Blue - \$2000
 - Includes all Gold benefits
 - 2 additional event sponsorships (5 total)
 - All week of cheap lunch sponsorship (5 total)
 - Order of the Engineer sponsorship
 - Keynote Speaker

Description of benefits

1. Cheap Lunch sponsorship:

Your company's name and logo will be presented during the specified day of cheap lunch. You will also have the opportunity to set up a table and network with students attending Cheap Lunch.

2. Event sponsorship:

Your company's name and logo will be presented during the specified event. Also able to send representatives to network with students during event.

3. Information Session, Workshop, or Case Competition:

Similar to other event that companies often have on campus. How this event will run is up to your organization, we will provide the space and invite students to attend these sessions.

4. Order of the Engineer sponsorship:

Your company name and logo will be presented during the Order of the Engineer ceremony. You will also have an opportunity to send a representative from your organization to give an introduction at the ceremony.

5. Keynote Speaker:

Your company will send a representative to give the capstone speech of the week. The content of the speech is your choice, but the general theme of the speech aligns with the ideals of E-Week: to celebrate the spirit of engineering.

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Thanks for considering the opportunity to sponsor E-Week!