



# E-Week 2016

University of Illinois Urbana-Champaign



Dear Corporate Representative,

Each year, the nation salutes engineering achievement through [National Engineers Week](#), a week-long celebration that is dedicated to "increasing understanding of, and interest in engineering." The [Engineering Council](#) at the University of Illinois at Urbana-Champaign is thus proud to present Engineers Week 2016, to be held February 21<sup>st</sup> –27<sup>th</sup>, to its community of more than 40,000 scholars. With a multitude of popular events planned throughout the week, ranging from the lighthearted Pie Eating Contest or Dance Offs to the more serious Order of the Engineer Ceremony, Engineers Week 2016 will highlight the engineering spirit of the more than 10,000 engineers on campus.

The Engineering Council is the premier student organization under the [College of Engineering](#) at Illinois. Year after year, the Council works towards the growth of Engineers Week in both the breadth of events offered and the level of community involvement. Last year, Engineers Week 2015 was one to remember with over 45 teams and societies and 350 participants. Additionally nearly every major within the College of Engineering had representative take part in activities. The E-Week website itself garnered 273,000 hits and over 10,000 unique visitors, as students clamored to vote online for the "Biggest Nerd" and "Most Likely to Succeed," a few of the "unofficial" E-Week awards. Other successes included Cheap Lunch, where lunches from various campus restaurants were offered at reduced prices to students and faculty, and the E-week T-shirt giveaway, where more than 1,000 eager engineering students quickly depleted the stock of shirts within the first day.

Using the momentum and enthusiasm from E-Week 2015, we aspire to build Engineers Week 2016 above and beyond the scope of previous years. A new event that will be implemented this year is Corporate Olympics, which will consist of four unique events specifically designed to give companies close access to the top engineering students of our university in a relaxed social setting. However, the nature of this growth requires your involvement and financial support. Student-corporate relations are an important part of the spirit of E-Week, and we hope that you will take this opportunity to interact more with our students while being a part of a rapidly growing tradition here at the University of Illinois.

Described below are Engineers Week sponsorship opportunities that will provide the largest exposure for your company amongst the most active engineering students at Illinois. The Engineering Council has a history of excellent corporate relations, and our partnership with you will serve to mutually benefit our identical aims: to inspire and further the spirit of engineering in the students at this University so that they may develop into the talented engineers of tomorrow.

Sincerely,

Aaliya Mumtaz & Katherine Schlemmel  
Engineers Week Corporate Chairs

		PACKAGE BENEFITS	AVAILABLE PACKAGES			
			BARDEEN	EINSTEIN	PLANCK	GALILEO
<b>Publicity</b>	Appear as one of our valued sponsors as part of our campus-wide publicity campaign.	<b>E-Week Website</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<b>T-Shirts</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Events</b>	Help present a week's worth of engaging activities and events designed just for engineers.	<b>Society Competition Event Sponsorship</b> Participate and/or run exciting and fun events such as dodgeball tournament, dizzybats, and more.	<b>1 event</b>	<b>2 events</b>	<b>3 events</b>	<b>5 events</b>
		<b>Cheap Lunch Sponsorship</b>	<b>1 day</b>	<b>2 days</b>	<b>3 days</b>	<b>All-Week</b>
<b>Interaction</b>	Join in the celebration of engineering by taking an active role during E-Week.	<b>Order of the Engineer Ceremony</b> Public induction of candidates into the Order of the Engineer.				<input type="checkbox"/>
		<b>Keynote Speaker</b>				<input type="checkbox"/>
		<b>Company Information Session, Workshop or Case Competition</b> Food and refreshments will be provided		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<b>Corporate Olympics</b> Participate in a one-of-a-kind contest with University of Illinois engineering students.			<input type="checkbox"/>	<input type="checkbox"/>
<b>Package Pricing</b>			<b>\$300</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1,500</b>

If you have any questions regarding our sponsorship packages or would like to plan a more unique package with us, please feel free to contact the Engineers Week committee contacts listed above. Your support will be integral to the success of Engineers Week 2016 and we hope to hear from you soon.